
BellSouth Telecommunications, Inc.
150 South Monroe Street
Suite 400
Tallahassee, Florida 32301

marshall.criser@bellsouth.com

Marshall M. Criser III
Vice President
Regulatory & External Affairs

(850) 224-7798
Fax (850) 224-5073

September 16, 2004

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing for BellSouth PRI Advantage Plus Promotion.

General Subscriber Service Tariff

Section A2

- Original Page 35.6.13

The issue and effective dates for this tariff package are September 16, 2004 and October 1, 2004, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III (mrs)

Regulatory Vice President

Attachments

Promotion Description

PRI ADVANTAGE PLUS

Proposed Promotion

BellSouth PRI Advantage Plus promotion offers new and existing business Subscribers who sign a 12-23 month term agreement, or a 24-48 month term agreement, or a 49-72 month term agreement a waiver of installation charges and an effective B channel rate. This Promotion begins October 1, 2004 and ends December 31, 2004.

Promotion Specifics

1. Subscribers receive the following benefits:
 - a. Option one: 12-23 Month term agreement - Waiver of Install and a B Channel effective rate of \$19.00.
 - b. Option two: 24 to 48 Month term agreement - Waiver of Install and a B Channel effective rate of \$15.00.
 - c. Option three: 49 to 72 Month term agreement - Waiver of Install and a B Channel effective rate of \$12.00.
2. Subscribers receive the 90-Day Satisfaction Guarantee: subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liabilities In order to exercise the Satisfaction Guarantee, Customer must provide written notification to BellSouth within ninety (90) days of the date Service is installed.
3. Subscribers who sign a minimum 36 month term election agreement will also be eligible for the following credits:
 - a. PRI Overflow service charges waived for 3 months, and/or
 - b. Calling Name and Number waived for 3 months.
4. The PRI Advantage Plus promo can also be combined with the following reward programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards (BBPR), or BellSouth Business Winning Rewards.

Restrictions/Eligibility Requirements

1. This offer applies to flat rate and measured rate voice and data PRIs.
2. New BellSouth PRI subscribers are eligible for this promotion.
3. Existing BellSouth PRI subscribers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.
4. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
5. BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be

Tariff Filing Package Number: FL 2004-192

included in standard Promotion communications, including but not limited to letters, emails, or faxes.

6. BellSouth reserves the right to terminate this Promotion at any time.

Tariff Filing Package Number: FL 2004-192

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the Tariff are owned by
BellSouth Intellectual Property Corporation

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth PRI Advantage Plus	BellSouth PRI Advantage Plus offers new and existing business Subscribers who sign a 12-23 month term agreement, or a 24-48 month term agreement, or a 49-month or greater term agreement a waiver of installation charges and an effective B channel rate.	10/01/04 to 12/29/04 (N)
		Rules And Regulations	(N)
		-- Applies to flat and measured rate voice PRIs only.	(N)
		-- New BellSouth PRI customers are eligible.	(N)
		-- Existing BellSouth PRI subscribers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.	(N)
		-- Subscribers receive the 90-Day Satisfaction Guarantee: subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liabilities In order to exercise the Satisfaction Guarantee, Customer must provide written notification to BellSouth within ninety (90) days of the date Service is installed.	(N)
		--Subscribers receive the following benefits:	(N)
		a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).	(N)
		b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).	(N)
		c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00).	(N)
		-- The PRI Advantage Plus promo can also be combined with the following reward programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards (BBPR), or BellSouth Business Winning Rewards.	(N)
		-- Subscribers who sign a minimum 36 month term election agreement will also be eligible for the following credits:	(N)
		a. PRI Overflow service charges waived for 3 months, and/or	(N)
		b. Calling Name and number waived for 3 months	(N)
		-- Existing PRI customers with an expired TEA or with 6 months or less remaining on their existing term are eligible for this promotion but are not eligible for Welcoming Rewards.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.	(N)
		--BellSouth reserves the right to terminate this Promotion at any time	(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth PRI Advantage Plus</u>	<u>BellSouth PRI Advantage Plus offers new and existing business Subscribers who sign a 12-23 month term agreement, or a 24-48 month term agreement, or a 49-month or greater term agreement a waiver of installation charges and an effective B channel rate.</u>	<u>10/01/04 to 12/29/04</u>
		<u>Rules And Regulations</u>	(N)
		<u>-- Applies to flat and measured rate voice PRIs only.</u>	(N)
		<u>-- New BellSouth PRI customers are eligible.</u>	(N)
		<u>-- Existing BellSouth PRI subscribers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.</u>	(N)
		<u>-- Subscribers receive the 90-Day Satisfaction Guarantee: subscribers may terminate their contract if they are not satisfied with the service in the first 90 days without any termination liabilities In order to exercise the Satisfaction Guarantee, Customer must provide written notification to BellSouth within ninety (90) days of the date Service is installed.</u>	(N)
		<u>--Subscribers receive the following benefits:</u>	(N)
		a. <u>Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).</u>	(N)
		b. <u>Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).</u>	(N)
		c. <u>Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve-dollars (\$12.00).</u>	(N)
		<u>-- The PRI Advantage Plus promo can also be combined with the following reward programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards (BBPR), or BellSouth Business Winning Rewards.</u>	(N)
		<u>-- Subscribers who sign a minimum 36 month term election agreement will also be eligible for the following credits:</u>	(N)
		a. <u>PRI Overflow service charges waived for 3 months, and/or</u>	(N)
		b. <u>Calling Name and number waived for 3 months</u>	(N)
		<u>-- Existing PRI customers with an expired TEA or with 6 months or less remaining on their existing term are eligible for this promotion but are not eligible for Welcoming Rewards.</u>	(N)
		<u>--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.</u>	(N)
		<u>--BellSouth reserves the right to terminate this Promotion at any time.</u>	(N)